



Connect 365

A close-up photograph of a silver, mesh-covered microphone in the foreground, angled towards the right. The background is a blurred crowd of people, suggesting a public event or conference. The lighting is warm and focused on the microphone.

Your Brand
Always On Air

About Us

The National Society of Accountants for Cooperatives (NSAC) is the premier organization supporting accounting, tax, and financial professionals in the cooperative industry. Our members are leaders and innovators in cooperative financial management, representing a highly specialized network dedicated to the growth and financial integrity of the cooperative sector.

Why choose an Annual Sponsorship

- Year-Round Visibility
- Enhanced Brand Recognition
- Engagement with Industry Leaders
- Establish Thought Leadership
- Broad Reach Across Multiple Platforms
- Targeted Niche Audience
- Maximum Exposure
- Highest Return on Investment



Broadcast Your Brand
365 Days of Influence



Annual Sponsorship Package

Includes:

Digital Visibility

- **Website:** Your logo and link on NSAC website.
- **Email:** Your logo on all NSAC emails.
- **Social Media:** Recognition on Facebook, LinkedIn, and X.

 120,000+ Website Views Annually

 Emails: 350,000+ Views Annually

Online Education: Cooperative Learning Network (CLN)

- **CLNs** (webinars) provide critical ongoing education and insight to a broader network.
- Your logo prominently displayed during each CLN.
- Sponsors verbally recognized during opening remarks.

 8,000+ Attendees Annually

 28-35 Webinars Per Year

Meetings & Conferences

- **The Cooperative COMPASS** (Hybrid)
 - Recognition before, during, and throughout COMPASS.
 - Prominent logo placement on event signage.
 - Your logo on program and digital materials.
 - Verbal recognition at the podium.
 - Unmanned vendor table.
- **Technical Exchange: Tax + A&A or Electric**
 - Designed for C-Suite Executives.
 - Intentionally sized groups for a unique experience.
 - Prominent logo placement on event signage.
 - Your logo on program and digital materials.
 - Verbal recognition during opening remarks.

 Recognition on a National Level

 Align your brand with NSAC, the leader in cooperative education.

 Network with Financial Leaders and Decision Makers

 One complimentary registration to either the Technical Exchange or COMPASS

Publication

- **The Cooperative Accountant (TCA)**
 - The industry's premier technical journal for cooperative tax, accounting, and finance professionals.
 - Your logo prominently displayed in each issue.

 Four Issues Released Digitally Per Year

 More than 6,500 Impressions



Connect 365

 Daily Impressions
Enforcing Brand Recall

Investment Value & Reach

Investment: \$10,000

Duration: One full year

Unlock exceptional value with our year-long sponsorship opportunity. Gain access to NSAC's extensive network through diverse platforms and events, all while achieving an estimated cost-per-impression of less than \$0.02. This exclusive partnership connects you directly with a highly targeted audience of cooperative accounting and financial professionals.

Contact us at info@nsacoop.org to learn how we can help you achieve your marketing and partnership goals.



Spotlight Your Brand

By becoming an NSAC Annual Sponsor, your organization will build strong brand recognition, connect directly with cooperative financial leaders, and demonstrate a commitment to supporting excellence in cooperative finance and accounting education. Have ideas for a custom-tailored solution? Please reach out to us today .

 **NSAC**

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 nsacoop.org