

NATIONAL SOCIETY OF ACCOUNTANTS FOR COOPERATIVES

Connect 365

Your Brand Always On Air



About Us

The National Society of Accountants for Cooperatives (NSAC) is the premier organization supporting accounting, tax, and financial professionals in the cooperative industry. Our members are leaders and innovators in cooperative financial management, representing a highly specialized network dedicated to the growth and financial integrity of the cooperative sector.

Why choose an Annual Sponsorship

Year-Round Visibility Enhanced Brand Recognition Engagement with Industry Leaders Establish Thought Leadership Broad Reach Across Multiple Platforms Targeted Niche Audience Maximum Exposure Highest Return on Investment



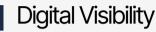


Broadcast Your Brand 365 Days of Influence

Connect 365 Continuous Coverage Continuous Impact

Annual Sponsorship Package

Includes:



- Website: Your logo and link on NSAC website.
- Email: Your logo on all NSAC emails.
- Social Media: Recognition on Facebook, LinkedIn, and X.

Online Education: Cooperative Learning Network (CLN)

- CLNs (webinars) provide critical ongoing education and insight to a broader network.
- Your logo prominently displayed during each CLN.
- Sponsors verbally recognized during opening remarks.

Meetings & Conferences

- The Cooperative COMPASS (Hybrid)
 - Recognition before, during, and throughout COMPASS.
 - Prominent logo placement on event signage.
 - Your logo on program and digital materials.
 - Verbal recognition at the podium.
 - Unmanned vendor table.
- Technical Exchange: Tax + A&A or Electric
 - Designed for C-Suite Executives.
 - Intentionally sized groups for a unique experience.
 - Prominent logo placement on event signage.
 - Your logo on program and digital materials.
 - Verbal recognition during opening remarks.



The Cooperative Accountant (TCA)

- The industry's premier technical journal for cooperative tax, accounting, and finance professionals.
- Your logo prominently displayed in each issue.



120,000+ Website

Emails: 350,000+

Views Annually

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- 28-35 Webinars Per Year
- Recognition on a $\left(+ \right)$ National Level
 - Align your brand with NSAC, the leader in cooperative education.
 - Network with Financial Leaders and **Decision Makers**





More than 6,500 Impressions

Four Issues Released

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Connect 365 Daily Impressions Enforcing Brand Recall

Investment Value & Reach

Investment: \$10,000 Duration: One full year

Unlock exceptional value with our year-long sponsorship opportunity. Gain access to NSAC's extensive network through diverse platforms and events, all while achieving an estimated cost-per-impression of less than \$0.02. This exclusive partnership connects you directly with a highly targeted audience of cooperative accounting and financial professionals.

Contact us at <u>info@nsacoop.org</u> to learn how we can help you achieve your marketing and partnership goals.

Spotlight Output

By becoming an NSAC Annual Sponsor, your organization will build strong brand recognition, connect directly with cooperative financial leaders, and demonstrate a commitment to supporting excellence in cooperative finance and accounting education. Have ideas for a custom-tailored solution? Please reach out to us today.



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nsacoop.org