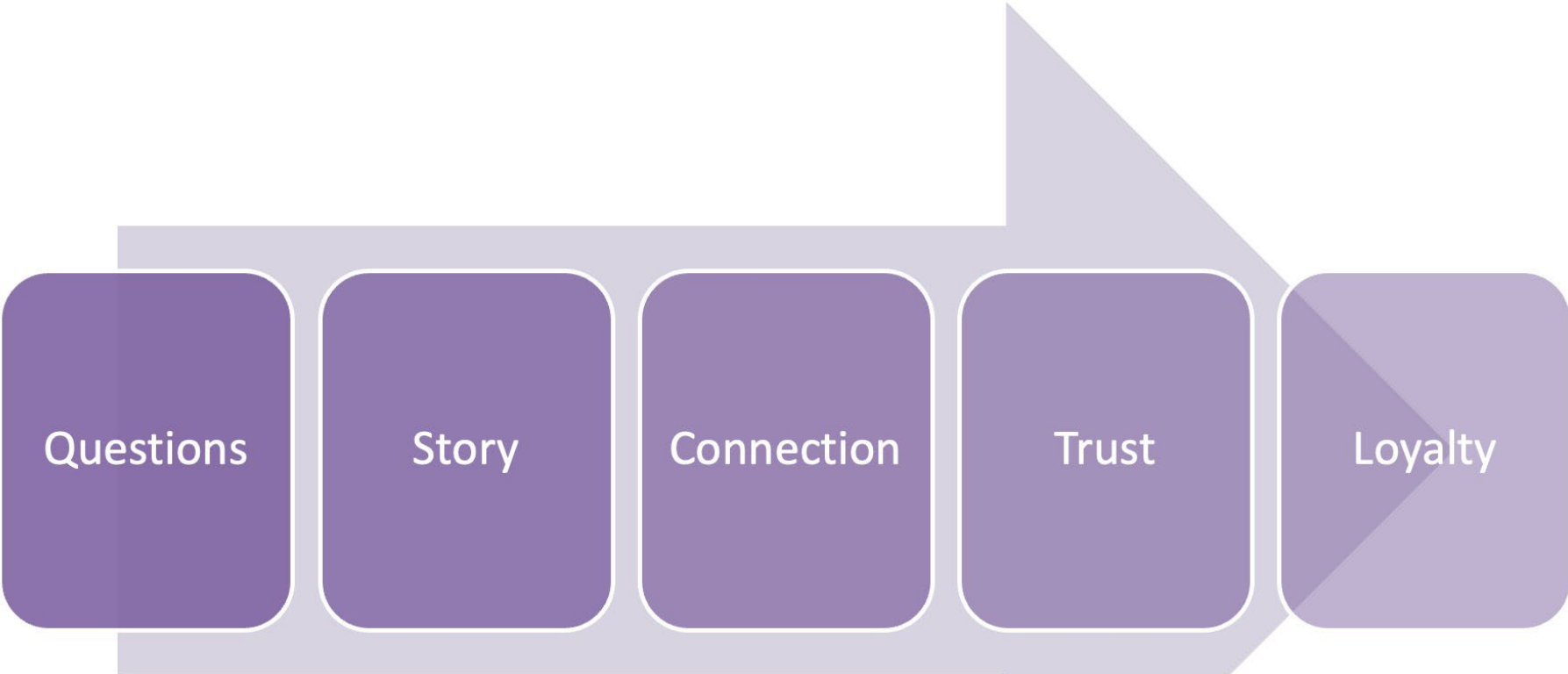




JAMES T.
ROBILOTTA



JamesTRobo



Questions

Story

Connection

Trust

Loyalty

@JamesTRobo



Purposeful

Own

Real



Your **intent**
will influence
your impact.



Which one are *you*?

@JamesTRobo



Purposeful
Own
Real

@JamesTRobo



Tell your partner
an embarrassing story
about yourself.



What is one lie you tell
yourself **every** day?

@JamesTRobo



Purposeful
Own
Real

@JamesTRobo



What version of **yourself** do
you allow others to see?



We can't learn from people who are perfect. We can only learn from people who are imperfect.



Credibility vs. Relatability

- Accolades
- Titles
- Who you know
- Education/Degrees
- Numbers/Results
- Impact



Credibility vs. Relatability

- Accolades → Why it matters
- Titles → What you learned
- Who you know → Stories about relationships
- Education/Degrees → What you're doing with the knowledge
- Numbers/Results → Your **process**
- Impact → Emotions you and others felt





Feedback & Free Book!

- 1st - Scan this QR code, or go to talk.ac/Robo
- 2nd - Enter code: **BOOK** when prompted



JamesTRobo





THE VALUE OF BEING AUTHENTIC FOR LEADERS,
PROFESSIONALS, AND HUMAN BEINGS

JAMES T. ROBILOTTA

Come up and say “Hi!” if this session got you thinking!

Let's connect on Social Media,
@JamesTRobo on:

