



Great Lakes Chapter

August 26, 2019

The Great Lakes Chapter Meeting was held via conference line. The meeting was called to order by Kristin Emming. In attendance was Kristin Emming, Kent Erhardt, Jolene Wisinski, Nick Ajster, Ty Lein, Mark Juedes, Rebecca Smith, David Lloyd and Jeremy Gritton. Julie Luedtke, Molly Costaris, Keith Arnold and Todd Hoppe were absent.

The meeting was called to order at 1:00 pm by Kristin Emming.

Minutes: The meeting minutes of the 61st Annual Meeting that was held on June 13th and 14th, 2019 were distributed by Nick Ajster, outgoing secretary. The minutes were reviewed with a motion made to approve the minutes by David Lloyd and seconded by Rebecca Smith. Motion carried.

Treasurer's Report: Ty Lein, Treasurer, discussed the Chapter's finances. Ty provided the Treasurer's Report as of July 31, 2019. The period-end fund balance was \$26,611. Of which, \$20,830 is in checking, with the balance of \$5,781 being held in CDs. The annual meeting held in Green Bay, WI generated a net of \$521, with \$10,360 in registration fees and \$9,839 in expenses. Motion to approve the Treasurer's Report was made by Kent Erhardt and seconded by Rebecca Smith. Motion carried.

Time and Place: Kristin Emming and Jolene Wisinski led the discussion regarding time and place in Michigan for the June 2020 Annual Meeting. Jolene has already looked into options and eliminated Ann Arbor due to cost. There are currently three options that are being looked into: Ludington, Holland and Frankenmuth, MI. There was also discussion regarding the possibility of buying-down registration costs for members and offering a retiree rate. No actions were taken and this was tabled until we have cost information for the meeting.

Program: Kristin Emming stated that no members have come forward to chair or be a part of the program committee, formally. Keith Arnold has volunteered to help if no one else does. Rebecca Smith will follow up with Terry Hopman at Michigan Milk to see if there is interest in participating. There was continued discussion around getting members in the home state of the annual meetings involved more in program and how the board will connect with these members.

Chapter Development: Kristin Emming stated that no members have come forward to chair or be a part of Chapter Development National Committee. There will be an email blasting to Great Lakes members to check for interest. There is a National Chapter Development Chair, Mike Mayhew (North Central Chapter), and a co-Chair, Robbie Shields (Atlantic Chapter). National is

looking to build an executive committee for the CDC, and it would be good for those in past leadership roles within the chapter to volunteer.

Education Report: Kristin Emming gave the education report. Currently there are no volunteers for the chair or committee. Kent stated that there is interest in trying to integrate this with efforts already being made at the national level. There will be an email blasting to Great Lakes members to check for interest.

Membership Report: Jeremy Gritton reported that there was one addition for June 2019 with no drops. Jeremy also reported that there has been no activity in the referral campaign that was unrolled at the June 2019 Annual Meeting and no nominations to date for the June 2020 Hall of Fame. Jeremy provided both the membership report, complete with additions, drops and past-due members. Total membership increased from 114 to 115 members. Jeremy will work with Kristin Emming to re-broadcast the message around the membership campaign and Hall of Fame nominations. The board also reviewed potential June 2020 Hall of Fame inductees. No action taken.

Newsletter Report: Kristin Emming led the discussion on behalf of Keith Arnold. There will be an effort to start a "member spotlight" in the next newsletter with the first spotlights focused on board members. There will also be an emphasis on communicating the membership campaign and the need for committee chair and committee participants.

National Director Report: Kent Erhardt provided the report. There is an emphasis on getting non-engaged members more involved at the chapter or national levels. Kent discussed reaching out to established members to see if they have any interest in getting involved in something.

Other Business: Email blasts for committee members and referral campaign will be sent out soon. Discussion on the timing of upcoming board meetings. We currently meet via phone in October and in-person in greater Chicago in February. Kristin will look into meeting on a Thursday/Friday in February instead of Sunday/Monday, like what was held in February 2019.

Rebecca Smith reported on our chapter's tax-exempt status. The IRS acknowledged our application on March 18, 2019, but stated that the IRS has not reached out to us in nearly 5 months. Rebecca will reach out to the IRS by August end if she has not heard back yet. Rebecca also indicated that she will prepare our chapter's tax return that is due in the middle of November 2019.

Kristin Emming discussed social media integration, but tabled the discussion until committee newsletter blasts go out to see if we can get others involved.

Meeting was adjourned at 2:04 pm.